

Regretfully see almost liquidated for ATV

In this time, ATV still operates. While practically, it seems to be quite as state of nearby liquidated.

On reminiscing the past, RTV-ATV which inaugurated since 5/1957, has run in HK this territory for 57 years over half of a century.

Although it could be called that positioning at “weak one” for long, long time after inauguration of TVB, the ATV always gave us audiences quite outstanding performance on categories of programs in like horse-racing, & even TV-news reporting on over just some 10 years ago.

And, how ATV which changed its name from Radar-TV since 1982, would having as if “critical” condition now? Crucial was on the “self-insult alike” behavior ATV acted.

On recall to 10/2013 just about some 1 year ago, how ATV, with even TVB, interfered to the policy-initiation about issue of new-free TV licensing the HK-Govt. was going to decide? What a shameful misconduct ATV, TVB did was just to detriment Liberal Marketing Economy.

In fact, benignant-competition which is brought about in Liberal Marketing Economy, can optimize the quality of respective good products under those companies involved compete at significantly-legal way for better sales in the market. And on the other hand, on job-creation, under more enterprise participates in a market for benignant-competition, how it would just be conducive to labor-rights as well, by prospering that business with lowering the social unemployment rate.

Such deficiency on self-motivation for improvement of ATV, while just became as fatal reason to result audience-drain, & large decrease in advertisement income, hence to cause approach towards nearby bankruptcy!

Hopefully, may the Govt. shall take further just, & fair way to public administration including on local license issue for free-TV corporations. Thus, never recur as possible, for HK-Govt. to that “shameful biased history” at issue on TV-licensing.